Integrating The Arcs Motivational Elements Into An On-Line Game-Based Learning Application: Does The Application Enhance Students’ Motivation In Learning Programming?

Nor Hasbiah Ubaibullah, Jamilah Hamid, Zulkifley Mohamed

Abstract: Conventional classroom teaching and learning of programming tends to be didactic, which is usually tends to be monotonous and less interesting. In learning programming – a subject that is deemed extremely challenging to master – such a situation can have a serious repercussion in that students can easily become unmotivated and demoralized to learn. As such, students need to use relevant learning tools that can stimulate and motivate them to learn such a course. Of late, many researchers have started using online game-based learning (GBL) tools to improve students’ motivation and performance. Invariably, most of the studies mainly focused on GBL tools to move avatars. As such, this study focuses on programming as the activities in such a game. In this study, the researchers used the prototyping model to develop an online GBL application called Prog-GBL by integrating the elements of mastery learning approach and ARCS model to help motivate students in learning programming. The evaluation of the Prog-GBL was carried out through a survey involving 30 students from one public university in Perak, Malaysia. The research findings showed that the use of such an online learning tool helped improve students’ motivation in learning programming. More revealingly, the four elements of ARCS, namely attention, relevance, confidence, and satisfaction were highly rated by the students, suggesting that the use of Prog-GBL can motivate students to learn the subject matter.

Index Terms: Online Game-based learning application, learning programming, mastery learning, elements motivation ARCS.

I. INTRODUCTION

In this information-driven era, people rely on a dazzling array of technologies to carry out their activities. Such reliance on technological tools entails software developers to create applications that are both affordable and efficient. As such, the need to have competent, highly skilled programmers has grown more imperative, thus requiring universities to provide quality teaching of programming courses. In this regard, ACM and IEEE state that computer science is becoming one of the core disciplines of the 21st-century university education, that is, something that any educated individual must possess some level of proficiency and understanding [1]. However, Sebastian and Gautatas [2] argue that many students are not keen to pursue computer science, let alone to learn programming. The rates of student attrition among students majoring in computer science have been climbing increasingly. To make matters worse, the rates of failure among high school students taking the programming subject are quite high [2].

As one of the core courses in computing program, quality teaching and learning of programming helps ensure the success of computer science education. Invariably, novice students, especially first-year programming students, find the learning of basic programming and problem-solving extremely challenging [2]. Admittedly, computer science students aspiring to become software developers must master the subject matter to help them develop strong programming skills. In this regard, learning how to encode a program can strengthen their problem-solving skill and logical thinking, which are important in any types of profession. According to Papert [3], learning programming can help improve students’ mental development and logical thinking, which is the main aims of computer science program. However, the learning of most of the courses of such a program has not been fully effective in developing students with a creative mind [4], which may be partly attributed to the pedagogical methods used by teachers or lecturers that tend to be didactic” [5].

As generally accepted, learning programming is deemed extremely challenging, especially among novice students. Hence, several novel teaching approaches have been proposed and used to help motivate students to learn programming. For example, Sebastian and Gautatas [2] and Matharani, Christian, and Ponder-Sutton [6] assert that one of the popular learning methods that can be used to motivate students in learning is game-based learning. In fact, games have been used in learning several decades ago. Its use in teaching has been instrumental in developing students’ creative minds and enhancing their motivation in learning. According to Baytak and Land [7], students view games favorably that can help create a stimulating learning environment in which they can gain mastery of a skill. In this respect, GBL involves using games for educational purposes, not solely for entertainment per se.
Several researchers have highlighted the educational characteristics of games. For example, can help attract students’ attention [8], [9] and motivate them [10]. Also, games can provide rich experiences to students [11] and the feedback of their performances [12] and support student-centered learning. Also, Ketelhut and Schifter [14] made the following arguments about the benefits of games as follows: (i) Explorations and engagements in games can help motivate students to determine their levels of knowledge that have acquired, (ii) Prompt feedback allow students to determine their progress and to respond accordingly, (iii) Through games, students can share knowledge with one another, (iv) Using games, students can partake in informal learning without becoming bored, and (iv) Games can help facilitate discussion among students.

Clearly, such characteristics of games as highlighted by Ketelhut and Schifter [14] can be integrated into the teaching and learning process of programming. Such integration is important because programming skill is not a singular skill but a multi-faceted skill encompassing several skills, including cognitive skill, which they have to develop and use at higher thinking levels simultaneously. To date, several researchers have successfully used GBL as a strategy to teach programming [7], [15], [16], [17], [18], [2], [6] that helped improve students’ performances and enhance their motivation. These findings are hardly surprising given that “the primary goal of this approach is to improve learners’ motivation [19].”

Clearly, by integrating it in an appropriate learning approach, GBL can be an effective strategy to help students achieve their learning objectives. For example, to learn basic programming concepts, the mastery-learning method can be used to help students learn and master a game at a low level before proceeding to more complex levels. Such progression is consistent with the assertion of Block, Airasian, Bloom, and Carroll [20], who argue that mastery-learning method is a learning method that helps students master the learning outcomes of a learning unit before proceeding to learn the following units. In other words, students will be allowed to learn more difficult topics after they have mastered the contents of a basic topic.

According to Israel [21], GBL is the integration of an actual game in the learning process to help students learn and acquire specific skills or learning objectives. He also asserts that such a strategy provides students the opportunity to be immersed in the learning process such that they will feel happy in carrying out all the learning activities. Hence, the use of the mastery-learning approach can be used to ensure students become confident in mastering the learning outcomes of a certain topic before they start to learn more difficult topics. It is, therefore, clear that mastery learning is ideally suited to teaching basic programming skills. Only if students can demonstrate the competency of basic skills, they will be admitted to the second phase of programming learning, the project phase, which emphasizes a higher level of design skills [22].

In addition to using an appropriate learning strategy and approach, motivation plays a vital role in learning programming. According to Dresel and Hall [23], motivation is essentially a process of initiation, control, updating, and evaluation of behaviors. In essence, motivation can be divided into two main types, namely intrinsic and extrinsic motivation. Intrinsic motivation refers to the internal urge and interest of an individual to carry out a task or an activity because he or she believes that such an undertaking can bring in satisfaction and happiness, enabling him or her to attain a positive experience. Also, such motivation helps an individual to remain focused on performing a task to completion without any external rewards, such as a gift [23], [24], [25], [26]. As such, intrinsic motivation will result in a more profound impact compared to that of the extrinsic motivation [27]. Malone and Lepper [24] argue that computer games can function an intrinsic motivation to inspire students to learn. As such, they proposed a guideline for the design of educational computer games that must have four elements, namely challenges, fantasy, control, and curiosity.

On the other hand, extrinsic motivation refers to the value acquired from the outcomes of an activity. An individual may not be interested to carry out a given task but he or she will do it anyway because of the reward given on the completion of such a task [23], [25], [26]. Hence, motivational elements were taken into account in the development of Prog-GBL to enhance students’ motivation. One of the popular motivation models is the ARCS (Attention, Relevance, Confidence, and Satisfaction) model developed by Keller [28], which focuses on creating, simulating, and maintaining the use of a motivation strategy in teaching. In principle, this model emphasizes the strategy and design of motivation that instructional designers or instructors can embed into the designs of their teaching materials. In other words, the ARCS model is a systematic model that can help them to design motivating instructions. It is, therefore, not surprising to note that such a model has been widely used in many fields, notably in education. [29], [30], [31], [32]. Of late, its use in the teaching of programming based on several settings has intensified, such as computer-based instruction [33], textual material [34], instructor-led formal lecture [35], and online assessment [32].

Fernandez [35] states that “the ARCS model focuses on the conditions necessary to be sustained to keep the learner interested in a topic”. According to Mills [36] and Hyland [32], such a model can explain how students can strive to learn more diligently when they have been motivated to do so. In essence, the ARCS model consists of four basic concepts [37] as follows:

(i) Attention (A) Refers to whether students’ curiosity has been stimulated or not, and whether such curiosity can be sustained over a given duration.
(ii) Relevance (R) Refers to students’ perception of their teacher’s teaching that can satisfy their personal needs or help them achieve their personal goals.
(iii) Confidence (C) Refers to students’ perception of success through personal control and efforts.
(iv) Satisfaction (S) Refers to reinforcement through rewards and support gained from the teaching process involving internal and external factors.
In addition to motivational elements, Uysal [38] proposed that teaching and learning of computer programming should include problem-solving strategy. Also, Mason [39] suggested that the lessons of computer programming must employ systematic instructional design activities that provide sufficient opportunities for practice and feedback. Despite the current teaching practice of computer programming that mainly focuses on personal communication, Mason [39] also emphasized the use of technology to make lectures and lessons more interactive. Over recent years, conventional learning is being gradually replaced or supplemented by online learning to help motivate students in learning computer programming. The latter can serve as a platform to enable students to collaborate, share materials or contents, and highlight and discuss important issues, effectively making them motivated and eager to learn. Initially, simple online applications were used by students to learn programming, but now, GBL applications have emerged that enable students to engage in games through which they learn programming [40]. The use of such applications can not only help students learn programming but also make them active and enthusiastic in learning. Also, teachers and lecturers can upload learning materials onto the online systems with ease, enabling students to use them anywhere, anytime.

In the context of this study, programming students enrolling in the Bachelor’s degree programs in Software Engineering (SE) and Information Technology (IT) were those who had completed their previous studies at the higher certificate level (STPM and STAM) and Matric and Diploma level. The former were found to have low motivation compared to those of the latter. Such low motivation could be attributed to several factors as follows:

(i) The reliance of lecturers on using the conventional method to teach programming which students find uninteresting, (ii) The lack of learning materials, especially in the native language, which students can use anywhere, anytime, (iii) The lack of time that precludes any meaningful interactions between students and lecturers, and (iv) The complexity of the programming course that makes learning extremely challenging. The fourth factor warrants greater attention as Damla Tolpalli and Cagiltay [41] argue that “…many problems in learning programming originate from the complexity of concepts, such as variables, loops, arrays, functions, and syntax in programming languages. These complexities may become barriers to learning programming and diminish student motivation”. Moreover, such students lacked basic skills in problem-solving and programming. Coupled with the above factors, they probably developed low motivation in learning programming, which ultimately led to poor learning performance.

Given such a predicament, the use of appropriate learning approaches and strategies needs to be given priority to help such students. In this regard, the integration of GBL conducted on the online platform in the teaching and learning of programming can help improve students’ motivation, learning performance, and creativity [7], [15], [16], [17], [18], [2], [6]. To date, several popular online game applications have been used, such as CodeCombat and CodeSpells, with some degree of success. Invariably, such applications for programming mainly involve moving avatars. To help mitigate such a drawback, the Prog-GBL application was developed as a programming learning tool by adhering to the principles of mastery learning and motivational elements of the ARCS model. Essentially, the game embedded in this application entails students to perform an activity in which they are required to answer a few questions before proceeding to other higher-level activities.

Again such a backdrop, this study was carried out with the main aim of developing and evaluating an online Game-Based Learning (GBL) application called Prog-GBL to help motivate students in learning a selected programming topic. The development of such an application was based on the mastery-learning approach and motivational elements of the ARCS model.

II. RESEARCH METHOD

Research methodology involves the use of a systematic method to help address research questions [42]. This study involved the design, development, and evaluation of an online GBL application called Prog-GBL. The development of such an application was based on the prototyping model, and its evaluation used a quantitative approach based on a survey technique to collect relevant data. The researchers used the purposive sampling method to recruit programming students from the higher certificate background as the respondents of the survey. The details of the development and evaluation of Prog-GBL are as follows:

A. Development

The development of Prog-GBL involved four main phases of the prototyping model as follows:

Analysis Phase

Four elements were analyzed in this phase, namely instructional problem, learner characteristic, task analysis, and instructional objective.

(i) Instructional problem

In this phase, the learning problem identified was fresh students’ poor motivation in learning programming. Such low motivation was attributed to the following factors:

- The lack of learning materials, especially in the native language, which students can use anywhere, anytime.
- The lack of time that precludes any meaningful interactions between students and lecturers.
- The complexity of the programming course that makes learning extremely challenging

Likewise, the desired learning outcomes were also identified in this phase. Students would attain appropriate learning outcomes as they played the game based on a certain level of difficulty. The learning outcomes that students had to achieve are as follows:

- Fresh students who learn programming will be able to learn the concept of selection easily.
- Fresh students will be exposed to the types of questions concerning such a concept.

- The complexity of the programming course that makes learning extremely challenging

- The lack of time that precludes any meaningful interactions between students and lecturers.
- The complexity of the programming course that makes learning extremely challenging

- The lack of learning materials, especially in the native language, which students can use anywhere, anytime.
Development and Implementation
Input from the analysis phase and the design phase was used to develop the Prog-GBL application, which had to be systematically carried out to meet all the user requirements. Several development tools were used in the development of the application, namely Adobe Illustration, Adobe Flash, and Google. Meanwhile, the hardware used were laptop, keyboard, mouse, pen drive, hard disc, and mobile phone.

B. Evaluation
The evaluation of the application was based on the evaluation of the prototyping model by having two meetings with students. The first meeting was held to brief the students the purpose of this study and to provide them online access that they could use at any time. In the second meeting, a survey was carried out to determine students’ attitude toward the use of such an application, which they had used it for more than three weeks to cover the selected topic of learning. Such a survey helped reveal their level of motivation in using the application to learn programming. The details of the research instrument, respondents, and procedure of the survey are as follows:

(i) Motivation Instrument
The research instrument in this study was based on IMMS [43] consisting of four sub-scales of the motivational construct, namely attention, relevance, confidence, and satisfaction. Several minor modifications were made to this instrument to cater to the needs of the context of the study. The modified instrument was validated by several language experts and quantitative research experts.

(ii) Respondents
The respondents of the survey consisted of 30 Bachelor’s education undergraduates majoring in Information Technology, who were recruited from a public university, 14 of whom had Malaysian Higher Islamic Education Certificate (STAM) qualification, and the remaining 16 had Malaysian Higher Education Certificate (STPM) qualification.

(iii) Procedure
The procedure carried out involved three phases as follows: Phase 1: To obtain written approval from the Head of Department and lecturers of the programming course of the selected public university. Phase 2: First meeting in which the students were given a briefing of the purpose of this study and access to the online Prog-GBL application. Phase 3: Second meeting in which the students were administered with a survey questionnaire regarding perceived motivation in learning programming with such a tool.

III. RESULTS AND DISCUSSION
As discussed earlier, the evaluation of the Prog-GBL application in terms of motivation was based on the motivation instrument adapted from IMMS [43]. Table 1 shows the four sub-scales (dimensions) of motivation, namely attention, relevance, confidence, and satisfaction. Table 2 summarizes the scores of such sub-scales in terms of percentage. Table 3 highlights the mean scores of...
the sub-scales or dimensions of motivation.

Table 1. Dimensions (Sub-scales) based on IMMS: Testing of Attitude

<table>
<thead>
<tr>
<th>Dimension (Sub-scale)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attention</td>
<td>Several elements that attracted students’ attention at the beginning of the learning process. The materials contained in the modules were interesting. The display of the learning contents helped sustain students’ interest to continue using the application. The screen display of the application helped attract attention. The systematic arrangement of information on each screen helped me to focus on such information.</td>
</tr>
<tr>
<td>Relevance</td>
<td>The learning contents of the application were related to the known facts. The learning contents had elements that could stimulate students’ curiosity. The learning contents were relevant to my learning needs. The learning contents helped me improve my understanding of things that I had learned in school. The learning contents of the application had connections with things that were observed, acted upon, and thought of in our lives.</td>
</tr>
<tr>
<td>Confidence</td>
<td>Information displayed on the screen was appropriate and useful in helping to search for important details. After completing the exercises and activities, I was confident that I have mastered the learning contents. I felt extremely excited in carrying out the given exercises and activities. After attempting such a lesson, I am confident that I could pass the test of this topic. The systematic organization of the contents helped me improve my confidence in learning the programming course.</td>
</tr>
<tr>
<td>Satisfaction</td>
<td>Successful learning of this topic is important for me. I have learned something that was beyond my expectations. I was happy to be able to successfully complete the modules. I felt proud to have learned with the exercises and activities of the application. I was appropriately rewarded based on my efforts.</td>
</tr>
</tbody>
</table>

The details of the findings of each dimension of motivation are as follows:

**Attention**

The findings showed the attention dimension was highly rated (based on a score of ‘5’) and moderately rated (based on a score of ‘4’) by 40% and 60% of the respondents, respectively, signifying that the style of presentations of the modules of the Prog-GBL application was able to attract their attention and motivate them to learn programming. The mean score of this dimension was 4.4, which was high, suggesting that students would likely to continue using the application.

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Score (in percentage)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attention</td>
<td>Extremely Satisfactory</td>
</tr>
<tr>
<td></td>
<td>%</td>
</tr>
<tr>
<td>Attention</td>
<td>40</td>
</tr>
<tr>
<td>Relevance</td>
<td>80</td>
</tr>
<tr>
<td>Confidence</td>
<td>40</td>
</tr>
<tr>
<td>Satisfaction</td>
<td>60</td>
</tr>
</tbody>
</table>

Table 2. The percentage score of the four dimensions of motivation

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Mean score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attention</td>
<td>4.4</td>
</tr>
<tr>
<td>Relevance</td>
<td>4.8</td>
</tr>
<tr>
<td>Confidence</td>
<td>4.2</td>
</tr>
<tr>
<td>Satisfaction</td>
<td>4.6</td>
</tr>
</tbody>
</table>

As discussed, attention is one of the important elements of the ARCS model that helps motivate students to continue learning a course. As such, developing and nurturing students’ curiosity and using materials that can incite their interest have to be emphasized in the development of a teaching and learning tool. Such an emphasis is in line with Mitropoulou and Triantafyllidis’s assertion [44] that “researchers have shown that maintaining students’ interest is one of the factors that should be seriously taken into consideration during the design of educational software.” They also caution that student-computer interactions could raise students’ attention and interest to a high level that could only be realized if students are given sufficient opportunities to make their choices, answer questions or carry out a task that has been set by the programmer, and to receive prompt feedback of their actions.

Such an element was infused in the Prog-GBL application through audio, animation, graphics, questions, creative games, and positive feedback. The combination of colors was also given due consideration to produce an appealing effect. For example, the element of attention (infused in the application with the use of such media) was able to attract students’ attention right from the start of the game. The use of such an element is consistent with the characteristics of games of curiosity outlined in the Malone’s [45] design guidelines of computer games as cited by Garris et al. [46] and Huang and Johnson [47]. Figure 1 shows a screenshot of the element of attention infused in the Prog-GBL application.
The attractive introduction screen of the application helped encourage the students to continue exploring the Prog-GBL application. As observed, the use of GBL based on relevant theoretical principles was able to influence students to continue learning the basics of programming with the Prog-GBL application. Overall, the findings suggest that GBL with the use of online learning applications, such as Prog-GBL, can help motivate students to learn programming with greater commitment and interest.

(ii) Relevance
For the relevance dimension, the findings showed that 80% of the respondents agreed that the relevance of the application was extremely high. The remaining 20% stated that the relevance of the application was high. Furthermore, the mean score of this dimension was 4.8. Such promising findings indicated that the learning contents of the application were relevant to the students’ learning needs. In particular, the learning contents of the application were deemed meaningful as they were related to students’ experiences.

Relevance, which is the second element of the ARCS model, refers to students’ perception of satisfactory learning to help them achieve their aims. Students will be motivated to learn if materials or contents delivered to them are relevant to their needs. To infuse such an element in the Prog-GBL application, several themes related to problem-solving were employed. Graphics were created for such themes relating to common problems faced by students. Also, graphics were used to represent the texts of questions. Figure 2 shows a screenshot of the element of relevance infused in the Prog-GBL application.

The programming questions that students had to attempt were based on related themes, as the calculation of student grades. Engaging in the activities of the game and graphical animations of the Prog-GBL application, they became eagerly excited and, hence, motivated to learn. Such a positive development was hardly surprising given that the activities that they partook in were not only relevant but also interesting. These findings concur with the Popovich and Wongwiwatthanannukit’s [48] assertion that a teaching strategy that matches students’ profile can stimulate their interest in learning a particular topic. Given their experience and interest, students became excited to learn the selected topic of C++ structured programming through the game of the novel application. The use of the element of relevance was in line with one of the characteristics of games that challenge students to think critically in solving a given task [45], [46], [10], [47].

(iii) Confidence
The findings showed the confidence dimension was highly rated and moderately rated by 20% and 80% of the respondents, respectively. The mean score of this dimension was also high at 4.2. Collectively, such findings indicated that the use of the Prog-GBL application helped improve their confidence in learning programming by making a connection between the learning contents and their experiences. In this respect, according to Megat Aman Zahiri and Norliah Saman [49], making such a connection is important to ensure students can become confident as they can relate learning contents to their everyday lives. With high confidence, students were encouraged to keep using the application to carry out the game exercises and activities, which helped stimulate their feeling of curiosity. Eventually, they gained the confidence to complete such exercises and activities.

Arguably, the organization of learning contents, arranged from a low level of difficulty to a higher level of difficulty, played an instrumental role in developing and strengthening their confidence, as they could gradually improve their understanding of learning concepts as they learned from one level to the next level. Furthermore, they could repeat such exercises and activities to help them grasp the learning contents. In addition to the elements of attention and relevance, the element of confidence needs to be given due emphasis. Students should feel they are capable of learning a topic of interest with confidence. As demonstrated in this study, based on the mastery-learning approach, students made several attempts to answer the game quizzes of a low level of difficulty. Once they got the right answers and developed their confidence, they proceeded by attempting game quizzes of a high level of difficulty, which further strengthened their confidence. Clearly, such a gradual, smooth progression of the improvement of their confidence helped them to master all the learning contents of such a selected topic. Figure 3 shows a screenshot of the level of quizzes of the game application.
As revealed, the elements of that influenced the satisfaction of the students were the positive reinforcements and prompt feedback of the Prog-GBL application. As such, they felt happy and satisfied when given compliments and positive rewards after making successful attempts at answering the game questions. In this regard, such rewards were significantly influential in making students satisfied, which concurs with the contention of Abramson [51] that “rewards for a correct response, such as praise, awards ribbons, or animation, should be appropriate for the activity”. Interestingly, the application had a clock that informed students of the time required to solve the quizzes. Naturally, they felt satisfied when they took less time to solve a module for the second time compared to that of the first time of taking the same module.

**IV. CONCLUSION**

The research findings suggest that the Prog–GBL application, which was developed based on the Prototyping–GBL model infused with the motivational elements and guided by the mastery-learning approach, can be used to help motivate students to learn programming. Its utility in enhancing students’ motivation to learn such a course is made evident by the positive findings of the four ARCS motivational elements or dimensions, namely attention, relevance, confidence, and satisfaction, which attained extremely high scores. Such promising findings clearly signify that all four motivational elements have been effectively infused in the application. Collectively, such elements of the learning application can help students to learn programming with more confidence and greater motivation as they engage in the game of quizzes to test their level of understanding of the subject matter. Overall, the research findings are consistent with previous findings showing that GBL can motivate students to learn programming. More revealingly, in this study, students’ motivation was highly apparent based on the analysis of their attitudes toward the use of such a novel learning application, which was attributed to the motivational elements of the ARCS model infused in such a learning application. Obviously, more studies are entailed to examine the full impact of the use of the Prog-GBL on students’ motivation in learning programming by focusing on more programming topics and using a greater number of participants.

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