

Growth of Pradhan Mantri Mudra Yojna (Pmmy) in Haryana State



Rupesh Roshan Singh, Anita Bindal

Abstract: Small scale businesses are the source of livelihood for people in India. People depend upon organised as well as unorganised sector for their loan, but most of the businesses depend upon unorganised sector loan. The unorganised sector loan is very unplanned and creating problem for poor people to fall in debts. For developing countries like India the unorganised sector plays a important role for developing businesses. In 2015 government of India launched Pradhan Mantri Mudra Yojna known as Mudra for developing micro and small enterprises. Pradhan Mantri Mudra Yojna is providing financial support and important schemes of financial inclusion. Under this inclusive scheme, one can take loan upto Rs.10 lakh to in initiate their business. This paper highlights on the development of Mudra yojna in Haryana state for developing small and medium enterprises also focuses on product offered by banks to enterprises for developing weaker sections of the society especially priority sector.

Keywords : Pradhan Mantri Mudra Yojna , MUDRA Bank, Micro Small and Medium Enterprises, Gross Domestic Product Self Help Group Micro Unit Development and Refinance Agency Micro Finance institution.

INTRODUCTION

Small scale businesses are the key factors behind development of any nation and key drivers for creating employment in India. In India small and medium industries provide employment of more than 460 million people in the country, of which more than 262 million people are selfemployed. The contribution of small and medium enterprises is around 8% to national Gross domestic product. The small and medium businesses are largely unorganized but employ a large number of sizeable labour forces (ASSOCHAM INDIA, SMERA Ratings Limited, 2015). Small and medium businesses are not in a position to play their role effectively due to heavy financial and other regulatory constraints. The non performing assets faced by the Indian commercial banking sectors as well as non organised finance problem are one of the biggest problems for this sector. The problem regarding regulatory issues and proper availability of credit facilities of small businesses creating disequilibrium in the economy. The small scale industries need proper facilities by the government to improve their productivity. The large and medium scale businesses need the handicraft and small scale businesses to complete the production cycle as well as to fulfil the need of economy society.

Revised Manuscript Received on October 30, 2019.

* Correspondence Author

Dr. Rupesh Roshan Singh*, Associate Professor, Mittal School of Business, Lovely Professional University, Jalandhar (Punjab) India.

Anita Bindal, Ph.D. Research Scholar, Mittal School of Business, Lovely Professional University, Jalandhar (Punjab) India.

© The Authors. Published by Blue Eyes Intelligence Engineering and Sciences Publication (BEIESP). This is an open access article under the CC-BY-NC-ND license http://creativecommons.org/licenses/by-nc-nd/4.0/

To overcome these constraints Government of India (GOI) has been introduced a number of financial inclusion initiatives such as), Pradhan Mantri Jan Dhan Yojana (PMJDY).Pradhan Mantri Surakhsha BeemaYoiana (PMSBY), Pradhan Mantri Jeewan Jyoti Beema Yojana (PMJJBY) and Atal Pension Yojana (APY), Pradhan Mantri Mudra Yojana (PMMY etc., for the weaker section, low income groups, small business man and micro enterprises.

For developing the micro and small business units the government of India launched a financial inclusion scheme on 8th April 2015 called Micro Unit Development and Refinance Agency, or MUDRA. The guidelines of MUDRA scheme is issued by Department of Financial Services (DFS), Government of India indicated that all banks are required to give the loan to small and micro enterprises engaged in trading and manufacturing, processing, , service sector activities, for a loan upto Rs. 10 lakh and further the MUDRA loan is divided under different categories . Loan upto ` 50,000 under Shishu; ` 50,000 to ` 5 lakh under Kishor; and `5 lakh to `10 lakh under Tarun.

II. **OBJECTIVES OF THE STUDY**

- 1. To study the overview Pradhan Mantri Mudra Yojana
- 2. To define various the various Mudra Product under **PMMY**
- 3. To evaluate the performance of loan sanction under different mudra product to small business units in Haryana year wise

RESEACH METHODOLOGY III.

The data is collected from the secondary sources like, magazines, newspapers various websites of government of India including website of Pradhan Mantri Mudra Yojna state wise performances for presentation in tables & its analysis.

REVIEW OF LITERATURE

Some relevant research studies focus on empirical analysis on their specific areas:

Dish Bhanot, Varadraj Bap and Sasadhar Bera (2012) have concluded study on financial inclusion, as per their study the level of financial inclusion in north-east India remains very low. The factors behind financial inclusion are income, financial information education. Nearness to post office increases the likelihood of inclusion.

Gupta (2015) according to research done by gupta, MUDRA yojna is a major step towards developing entrepreneurship and to create employment and this yojna acceleration the economy of the nation.

Verma S. (2015) according to his research the loan given by commercial bank as MUDRA will not only cater to the financial problems of medium and small scale industries but also give indirect support to poor and weaker.



Growth of Pradhan Mantri Mudra Yojna (Pmmy) in Haryana State

Mohapatra (2016) has done a study on role of MUDRA bank in financing Non-Corporate Small Business Sectors. This study describes MUDRA as an apex agency that regulates financial intermediaries namely MFIs & NBFCs to finance people at the bottom of the pyramid by offering adequate credit at affordable rates. The paper has recognized the distinct effort of MUDRA bank is rekindling entrepreneurship by providing easy and timely credit to the budding entrepreneurs and enhancing the last mile financiers who are financing small businesses for non-farm income activities. The author concludes that creation of MUDRA scheme is a welcome step in addressing the need of the marginalized sections of population in the country.

PERFORMANCE OF MUDRA LOAN IN HARYANA STATE

As per the Report, in 2019-20 the Total number of sanction is estimated 206567 which is lesser than total number of sanction of 2018-19. It has recorded 1081972 total sanction in 2018-19, the Total number of sanction is 1081972 which is higher than total number of sanction of 2017-18. It has recorded 786328 total sanctions. It is also found that disbursement of Shishu loan is higher than Kishor and Tarun. In 2015-16 under Shishu Category 693408 were sanctioned and for Kishor and Tarun 39525 and 39525

respectively.

2015-	Type	No Of	Sanctione	Disbursemen
16	(Loan	Sanction	d Amt	t Amt
	Range	s		
)			
	Shishu	693408	1397.52	1371.96
	(up to			
	Rs.			
	50K)			
	Kishor	39525	885.40	847.43
	(from			
	Rs.			
	50,001			
	to Rs.			
	5.00			
	Lakh)		_	
	Tarun	12602	976.35	933.23
	(Rs.			
	5.00			
	Lakh			
	to Rs.			
	10.00			
	Lakh)			
	Total	745535	3259.27	3152.62
2016-	Type	No Of	Sanctione	Disbursemen
		Sanction	d Amt	t Amt
17		Sanction		t Tallit

	Shishu	652844	1499.67	1460.35
	(up to			
	Rs.			
	50,000			
)			992.33
	Kishor	47513	1050.82	
	(from			
	Rs.			
	50,001			
	to Rs.			
	5.00			
	Lakh)			
	Tarun	16265	1293.04	1244.91
	(Rs.			
	5.00			
	Lakh			
	to Rs.			
	10.00			
	Lakh)			
	,			
	Total	716622	3843.53	3697.59
2017				
2017	Total	No Of	Sanctione	
	Total Type(Loa	No Of	Sanction	e Disburseme
	Total Type(Loa	No Of Sancti	Sanctione on d Amt	e Disburseme
	Total Type(Loan Range)	No Of Sancti s	Sanctione on d Amt	Disburseme nt Amt
	Total Type(Loan Range) Shishu	No Of Sancti s	Sanctione on d Amt	Disburseme nt Amt
	Total Type(Loa n Range) Shishu (up to Rs.	No Of Sancti s	Sanctione on d Amt	Disburseme nt Amt
	Total Type(Loan Range) Shishu (up to Rs. 50,000)	No Of Sancti s 660709	Sanction d Amt 9 1791.08	Disburseme nt Amt 1757.46
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor	No Of Sancti s 660709	Sanction d Amt 9 1791.08	Disburseme nt Amt 1757.46
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs.	No Of Sancti s 660709	Sanction d Amt 9 1791.08	Disburseme nt Amt 1757.46
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to	No Of Sancti s 660709	Sanction d Amt 9 1791.08	Disburseme nt Amt 1757.46
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00	No Of Sancti s 660709	Sanction d Amt 9 1791.08	Disburseme nt Amt 1757.46
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00 Lakh)	No Of Sancti s 660709	Sanction d Amt 9 1791.08 2118.54	Disburseme nt Amt 1757.46 2023.27
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00 Lakh) Tarun	No Of Sancti s 660709	Sanction d Amt 9 1791.08 2118.54	Disburseme nt Amt 1757.46 2023.27
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00 Lakh) Tarun (Rs. 5.00	No Of Sancti s 660709 98920 26699	Sanction d Amt 9 1791.08 2118.54	Disburseme nt Amt 1757.46 2023.27
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00 Lakh) Tarun (Rs. 5.00 Lakh to	No Of Sancti s 660709 98920 26699	Sanction d Amt 9 1791.08 2118.54	Disburseme nt Amt 1757.46 2023.27
	Total Type(Loan Range) Shishu (up to Rs. 50,000) Kishor (from Rs. 50,001 to Rs. 5.00 Lakh) Tarun (Rs. 5.00 Lakh to Rs. 10.00	No Of Sancti s 660709 98920 26699	Sanction d Amt 9 1791.08 2118.54	Disburseme nt Amt 1757.46 2023.27



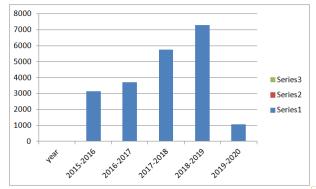


2018	Type	No Of	Sanctione	Disbursemen
-19		Sanction	d Amt	t Amt
		s		
	Loan	916742	2604.10	2552.51
	Range			
	Shishu			
	(up to			
	Rs.			
	50,000			
)			
	Loan	133072	2491.65	2388.31
	Range			
	Kishor			
	(from			
	Rs.			
	50,001			
	to Rs.			
	5.00			
	Lakh)			
	Loan	32158	2430.57	2340.71
	Range			
	Tarun			
	(Rs.			
	5.00			
	Lakh			
	to Rs.			
	10.00			
	Lakh)			
	Total	1081972	7526.32	7281.53

2019-20	Type(Lo	No Of	Sanction	Disbursem
Provisio	an	Sanctio	ed Amt	ent Amt
nal	Range)	ns		
	Shishu	182603	523.63	515.07
	(up to			
	Rs.			
	50,000)			
	Kishor	20085	314.55	285.68
	(from			
	Rs.			
	50,001 to			
	Rs. 5.00			

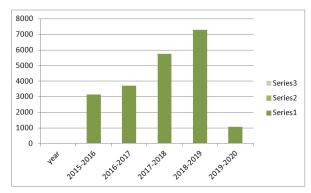
Lakh)			
Tarun	3879	308.51	276.17
(Rs. 5.00			
Lakh to			
Rs. 10.00			
Lakh)			
Total	206567	1146.69	1076.92
 	•	^	

Trend Analysis of Performance of MUDRA scheme in HARYANA GRAPHICAL REPRESENTATION OFTREND ANALYSIS OF TOTAL NUMBER OF SANCTIONED IN THE HARYANA IN THE GIVEN YEARS



The above analysis depicts that Mudra scheme was started with vigour but has slowed down with the years it is found that total number of sanctions have dropped in Haryana and trend forecasting also reveal that it will go down further in years to come . It shows that in 2015 -16 the total number of sanction was745535 and in current financial year provisional sanction is206567. Subsequently it shows that there are chance of falling down of number of sanctioned for MUDRA loan in 2020-2021

GRAPHICAL REPRESENTATION OF TREND ANALYSIS OF TOTAL DISBURSEMENT AMOUNT IN THE HARYANAIN THE GIVEN YEARS



The above given graph represents trend forecasting of amount disbursed in Haryana since 2015-16. It reveals with the drop in the number of sanctioned application there is a fall in disbursement of amount in the state. Though government of Haryana taking various steps to enhance the awareness among the masses. There is a trend forecast that it will goes down in 2019-20 as well.



Growth of Pradhan Mantri Mudra Yojna (Pmmy) in Haryana State

IV. CONCLUSION

We have concluded from the study that due to Pradhan Mantri Mudra Yojna is a major factor behind the development of small and medium enterprises. This yojna will promote competition to give credit support to this lower and needy section, of the population. In Haryana banks are providing and covering a very scale of mudra loan and the result is quite positive and acceptable. Today Haryana is a leading state in terms of small and medium enterprises. This Yojna creates a clear vision and path for developing small scale businesses especially in sub urban areas and it creates a strong foundation of Gross domestic product and government revenue. Mudra loan given to different sections of small enterprises have done well for creating wealth as well as taxation of the government, from 2015 to 2018-19 from the graph, the loan amount is very high and the number of industries started during 2018-19 is also very high. It recognizes that due to launch of this scheme financial inclusion has increased towards positive direction. The desired results achieved by the government through this financial inclusion scheme. If it is implemented as per the priority sector lending schemes to the needy and poor people, it may work as a important tool for government for developing nation through financial inclusion and may boost the Indian growth rate of economy.

REFERENCES

- Only 20% Mudra loans utilized to start new businesses https://www.businesstoday.in/current/economy-politics/only-20percent-mudra-loans-utilised-start-new-businesses/story/377353.html
- Mudra Yojana is a mission or mess' https://www.indiatoday.in/india/story/mudra-yojana-is-a-mission-ormess-5-point-fact-checker-1244538-2018-05-29
- Mudra loans may cross Rs 3 lakh crore in 2019-20, https://economictimes.indiatimes.com/news/economy/finance/mudraloans-may-cross-rs-3-lakh-crore-in-2019-20/articleshow/69252078.cms?from=mdr
- Mudra loan miss target by Rs, 27,000 Crore in FY 2019, https://www.thehindubusinessline.com/money-and-banking/mudraloans-miss-target-by-27000-crore-in-fy19/article26924496.ece
- Mudra Loan woes, https://www.thehindubusinessline.com/opinion/mudra-loanwoes/article27060687.ece
- Mahajan, A. (2018). An analysis of MUDRA Yojna and its performance in 2016. Research Journal of Management Sciences, Vol. 7(3), 1-5.
- Dr. M Prakash, B. D. (2018). A study on mudra Yojna and their performance in Tamilnadu state, IJMRD
- Pradhan Mantri Mudra Report and the financial performance during Performance: 2016 – 17. The performance of mudra scheme. https://www.mudra.org.in April 2017.
- Pradhan Mantri Mudra Report and the financial performance during Performance: 2017 – 18. The performance of Mudra scheme. https://www.mudra.org.in April 2018.
- Pradhan Mantri Mudra Report and the financial performance during Performance: 2018 – 19. The performance of Mudra scheme. https://www.mudra.org.in April 2019.

