Employees’ Performance Based on Leadership Styles and Big-Five Personality Mediated by Integrity

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Abstract—This research was aimed at finding out the information about the mediated role of integrity (IN) between leadership styles (LS) and big-five personality (BFP) with employees’ performance (CB). A causal survey method used by involving 231 employees of private university in Jakarta. There were four instruments developed for measuring CB (32 items, rel. 0.894), LS (27 items, reliability was 0.951), BFP (28 items, rel. 0.953), and IN (26 items, rel. 0.943). Data analyzed by path analysis. Findings revealed, it was significant influence of leadership styles, big-five environmental personality (BFP), and integrity on employees’ performance. Employees’ integrity was good and strong mediated factor. Leadership and personality were two factors which is undoubtedly its effect on employees’ CB, especially dealing with transactional leadership styles and personality as well. Moreover, integrity dimension of honesty and consistency needed to be taken into account when employees performance would be changed. This result implied that those variables are strongly support the organizational behavior model in achieving organizational goal.

Key words: big-five personality, citizenship behavior, path analysis

I. INTRODUCTION

In most countries, there are many problems should be tried to find out solutions by avoiding create a new problem. Some are poverty, illiteracy, environmental degradation, political instability, tolerance, consumerism, morale development, character building, digitalization, tourism, etc., that is why development process is inevitable. It should be chosen based on the priorities when resources are scare and limiting one. Development in tourism in term of hotel should put in advanced concurrent to economic development. Talking about tourism related to the hotel. As a country where human resources is a problem, recruitment of hotel employee process could not be neglected. In this case, human resource management in term of human capital management should be paid a lot of attention.

Human resource management has a vital role in changing people way of life and should be met with human basic needs, particularly at work place. It is enable for her/him to adapt with the environment. Knowledge, attitudes and skills found out from the human capital management, more specifically from training and educational process. In this case, leaders have the idealized influence on their followers to be more positive in their behavior. The role of leaders are not just merely transferring their knowledge or experiences to staffs, but motivate, inspiring, directing, guiding, consulting, stimulating them as well. These leaders activities at the work place called consideration and initiating structure which would affect employees performance/behavior (Woods, 2013 and Kreitner & Kinicki, 2011).1,2

How does it work? It depends on how well leaders perform and to what extent their integrity as a professional leader. Employees performance in term of their citizenship behavior, to borrow Woods (2013)1 term, would have an important and as a determinant factor related to employees’ change. Employees’ integrity which is part of trust dimension and influenced by honesty, consistency, and trustworthiness, would have never been evaluated, particularly, its strengths or weaknesses.

Therefore, in this research, research problems was whether theoretical model about the relationship of employees performance (CB) with leadership and big-five personality mediated by employees integrity confirmed by empirical findings model.

II LITERATURE REVIEWS

Before solving those problems, it should be made clear what actually meant by citizenship behavior (CB) is part of job performance, leadership, personality and integrity which is also part of trust (Mullin, et.al. (2010).3 Woods (2013))1 defined job performance as the set of employee behaviors which characterized by a set of values in term of positive contribution given by employees in achieving organizational goals,

Hoy & Miskel (2013),4 on the other occasion, stated that “performance is one of the wise behavior which set as a contributor in goal achievement. Products of performance indicated by achievement, job satisfaction, absenteeism, and performance quality which will affect turn-over rate

Organizational citizenship behavior (OCB), according to Ivancevich, et.al. (2014)3 stated that “it is kind of volunteer behavior which positively contribute to the accomplishment of organization goals.” As an addition to those definition, Newstrom, et.al. (2015)6 defined that organizational citizenship behaviors as a wise work or job which completely influenced by employees willingness to go beyond the target of tasks.” Gibson, et.al. (2012)2 described that “OCB is indicated by sportsmanship, courtesy and civics of among employees that positively influence the
organization’s goals achievement”.

Organizational Citizenship Behavior (OCB) has been measured by developing an instrument developed by Podsakoff et al. (1990). It was consisted of five dimensions of OCB identified by Organ (1990), such as conscientiousness, sportsmanship, courtesy, civic virtue, and altruistic. Only 10 are being used to measure OCB which measuring employees’ behaviors towards fellow workers and organization (Ryan, 2002).

Ebru Oguz (2010) research findings showed that a relationship found significantly between leader behavior and performance by involving 204 sample. Podsakoff, et.al., (2000) stated and consistent to prior research which provided a positive relationship between leadership styles and OCB. Bass & Riggio (2006), described that transformational leaders motivate subordinates to achieve successful performance (OCB) based on its meaning and understanding. As quoted by Oguz (2010, p. 1189, based on Shamir, et.al. (1993), stated that transformational leadership would provide meaning which could drive followers to be more respective in achieving goals due to its stimulating followers’ CB (Podsakoff, et.al., 1990).

Related to integrity Lapidot, et.al. (2007) defined that it is a moral-ethical diemensions which direct employees works and support the primary missions of the organization, by considering leader to have integrity, leader characteristics contributing to perceptions of trustworthiness as well due to integrity indicated by this trustworthiness. Since a little support to the statement given in explaining leadership by integrity and rare of research discussed about the relationship between integrity with OCB (Organ, 1990) based on leadership, therefore, this paper will be a compulsory for other relevant findings.

Cho and Ringquist (2010) found a relationship between integrity and employees CB. Hence in the present study, integrity level of the individual is expected to have some effect on CB. Hooijberg, et.al. (2010) examined that a relationship among honesty and integrity which integrity has an influence on leader behavior. Research findings found by Meltem Akin Ko (2015) described that an association found significantly among teachers’ leadership and academic press with job performance.

Regression analyses show transformational leadership affected and predicted strongly on teachers’ job satisfaction, organizational commitment, and organizational citizenship behavior (Nguni, Sleegers, Denessen, 2006).

Bogler & Somech (2005, in Colgatay & Karadag, 2016) used empowerment as mediated factor between teachers’ leadership and teachers’ OCB. A research findings have been reported which found that leadership influenced significantly on employees satisfaction, justice, organizational commitment, trust, organizational culture and climate, and also affected on performance [r=.35].

In addition to those findings, Ahmet AVCI (2016) found that teachers’ perceptions meant regarding the transformational and transactional of principals’ leadership and the organizational citizenship behavior means, were high. Transformational leadership positively affects organizational citizenship more than transactional leadership. However, evidence showed that the positive relationship between behavior integrity and OCB. The research results revealed that integrity has a relationship with followers’ performance that was strongly intervened by leader effectiveness (Zhang, Bai, Wang, 2014).

Moreover, the research focuses on the mediating effect of trusting (integrity) between the employee’s perception of leader’s ability and performance (Jin, Hahm & Park, 2016). According to Applebaum (2004) and Bolino, et.al. (2002), “trust as the belief in organization’s integrity,” trust as an antecedent, rather than a consequence of OCB.

On the other research findings showed that job attitudes affected on citizenship behavior (OCB) and also on personality. It is assumed that personality would explain the correlation among job attitudes and employees’ performance. “A stronger of conscientiousness, one of the Big Five factors, indicated a different profile of personality facets derived from different factors of the Big Five” (Organ, 1994).

Moreover, according to Mullins, et. al. (2010), personality is a human characteristic or traits as a results of his interaction with the environment which will reflected on his behavior and come up with individual differences in any organization. Those traits relevant to his/her parents based on heredity viewed and will be influenced by his surrounding where he lives (Kreitner, Robert & Angelo Kinicki (2011).

III. RESEARCH METHODOLOGY

This research objective was to get the information about the mediated affect of integrity in influencing directly employees’ performance as mediator based on the effect of leadership and big-five personality. A causal survey used by selecting 231 of automotive companies employees in Jakarta. There were four instrument which measured employees’ performance or citizenship behavior (CB) with reliability 0.894 (32 items), leadership (0.951, 27 items), big-five personality (0.952, 28 items) and integrity (0.943, 26 items). Data analyzed by path analysis.

IV. RESULTS AND DISCUSSION

Considering statistical computation results by applying SPSS, found that integrity was directly and significantly affect employees’ performance (CB) with phi-coefficient was 0.555. Integrity which consists of three main dimensions, honesty, consistency, and trustworthiness, proved to have high contribution in affecting employees’ CB. Employees CB variation should be viewed logically from those dimension if a company need to be improved in getting a better profit which is inevitable factor in any programs to achieve companies goals.

This result also supported by Palanski & Yammarino (2011) which found that there is an impact of followers behavioral integrity on followers performance based on leadership derived from three studies. Moreover, there is relationship between authentic leadership and behavioral integrity with performance found by Marcus, et. al. (2013) and Palanski & Yammarino (2011).
In term of employees’ personality which measured by big-five personality, found affected directly and high significantly on employees’ performance (CB) and well mediated by integrity (see figure below). However, which factors among those five-factors has a significant contribution to employees’ CB is still questionable except research conducted by Westerholt, et.al. (2015)29 which found that extraversion and openness has a relationship with integrity (adults n =218) could be considered.

On the other occasion, Marcus, et. al. (2013)28 found that a combination test of integrity and big five personality contributed to, in this case counterproductive work behavior, but how if it is related to citizenship behavior, still needed further research to be conducted.

Fig. 1. Empirical Model

X1=Leadership; X2=Personality, X3=Integrity, X4=Performance (CB); ***P < 0.01

V. CONCLUSION

The conclusion of this research findings was directed to employees’ performance (CB) improvement which could be empowered by considering how employees perceive style of superordinate leadership, whether transformational direction or reversely by transactional tendency, and characteristic of employees, in term of their personality which influenced by five-factors as well and finally would be well mediated by integrity. Therefore, leadership, personality and integrity could not be neglected when employees’ performance or citizenship behavior (CB) could be improved and developed by company.

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