

Management Information Systems and Corporate Decision– Making

S. Barani Chelvi, W. Porselvi, Sumathi Arjunan

Abstract: *Data has become a key asset for the supervision of current associations. This is based on the fact that the current business situation is unpredictable, dynamic, fierce and requires an increasing interest in accurate, relevant, complete, easily accessible and affordable data that is expected to drive the basic leadership process in order to highlight the hierarchical capacity to oversee openings and hazards.. This paper is an impression of amassed talk made available in writing about the link between executive data frameworks–MIS and the basic corporate leadership. The study indicates that wise change and the MIS Organization Board should be allowed to make decisions that would not only be fast and efficient, but would still be in sync with industry best practices and ultimately result in organizational efficiency and suitability..*

Keywords: *Management, Data, Procedures, Management Information Systems, Corporate Decisions*

I. INTRODUCTION

The data needs of current associations have gotten very colossal and testing to the degree that each association needs to give extraordinary consideration to how data is assembled, put away, spread and used. This circumstance has emerged in light of variables, for example, expanded authoritative size, extended operational extension, aggressive impact and in general natural notions. The present associations expect apparatuses to help snappier and mechanized choices, just as approaches to limit uncertainly; just a viable administration data framework can enhance this test.[1]-[3]

The term the executives data frameworks, prominently abridged as MIS as per Lucey (2005: 23) has gotten synonymous with PC; yet, the two ideas are not actually the equivalent since the executives data frameworks existed in the life of pre-present day associations some time before the approach of the PC innovation. This contention is authenticated by the way that PC was not being used when associations retained accounts utilizing customary and guide systems to oversee data. It is significant however to locate that the PC assumes praise for expanded enthusiasm for the executives data frameworks since it facilitates and encourages information handling just as includes new vistas of fascinating profession alternatives in MIS (Ottih, 1995:4).

By quicker admittance to required data over MIS, chiefs can settle on powerful and convenient choices in regards to ventures, business, new items and a lot more as it distresses

Revised Manuscript Received on December 30, 2019.

S. BARANI CHELVI Assistant professor, Department Of Science & Humanities, Bharath Institute of Higher Education and Research ,Chennai, India. Email: baranikarthi1629@gmail.com

W. PORSELVI, Assistant professor, Department Of Science & Humanities, Bharath Institute of Higher Education and Research ,Chennai, India. Email: porselviwilson@gmail.com

SUMATHI ARJUNAN, Assistant professor Department Of Science & Humanities, Bharath Institute of Higher Education and Research ,Chennai, India. Email: sumi.renu@gmail.com

their associations. By choice - making, we allude to the way toward picking definite lines of activity from amongst various other options. Choices is essentially a fundamental lump of the board besides it happens in each level (e.g, top administration, center administration and lower the board) and in each capacity (e.g, advertising, bookkeeping, HR, and creation) (Lucey, 2005).

The viability or generally of any association is reliant on the nature of choices that advises its activity. On the off chance that choices are correct, it deciphers in positive hierarchical results, however where authoritative exercises are executed in states of poor choices coming about because of inadequate or off base data, such association could be damned. This is the reason basic leadership is a significant determinant of association's prosperity or disappointment.[4]-[7]

II. RESULTS & DISCUSSION

A.Functional Aspects Of MIS

• Most associations are structured on realistic parameters or by the association's measurements. Normally, these useful frameworks are clear from it's trustworthy outline in a general sense shows specialists and obligations of hierarchical individuals. Average utilitarian zones in many associations are: Taking account, Administration, Sales, Private, Research and Development, Operations / Production, etc.. The MIS of an association can be isolated thusly to deliver viable results. We will quickly talk about a couple in the following sections.

• Accounting Management Data management-AMIS: this is a branch of the MIS organization. that gives bookkeeping and monetary data in addition to other data got in routine handling of bookkeeping exchanges total data identifying with creditor liabilities, money due, finance, and numerous different applications. This subsystem is utilized to create outside reports, choice help, arranging and regulate, etc..

• Human Resources / Personally identifiable information Systems-HRMIS: assumes important jobs in guaranteeing authoritative accomplishment through compelling treatment of data identifying with the faculty in the association. Issues secured in this include: workforce examination and arranging, employing, reports, preparing, work task assignments and some more. Yields of the HRIS are in the types of reports like HR arranging reports, employment form audits profiles, preparing and aptitudes stock reports, planning and occupation position, pay and compensation organization and others.[8]-[12]

•Marketing Management Information Systems-MkMIS: this capacity bolsters administrative exercises in item improvement, dissemination, evaluating choice, limited time adequacy and deals anticipating. Inside this capacity are showcasing research, item advancement, advancement and promotion.

• Manufacturing Management Information Systems: MfMIS-this is otherwise called generation data frameworks. It manages data identifying with creation procedure, for example, the observing and controlling of materials, items and administrations all through the association. We should not stop for a second to comment that the viability of any practical piece of an association or the whole association everywhere depends to a great extent on the nature of choices settled on by each basic leadership individuals from the association.

B. Statement – Making decisions:

• Choice - It is the method by which hierarchical individuals pick explicit strategy because of dangers and openings (George and Jones, 1996: 428). Great choice bring about courses of activities that help an individual, gathering or association to be viable, the inverse is its turn around. Each association develops, flourishes or bombs because of choices made by its individuals; and choice as per Daft (2001: 399) can be unsafe and unsure with no achievement. Simon (1984), a main expert in the board basic leadership thinks about that basic leadership includes four chief stages:

Intelligence-scanning the earth for conditions calling for basic leadership [13]-[17]

• Design-imagining, creating and breaking down potential courses of activities. This includes procedures to comprehend the issue, to create arrangements and testing of answers for plausibility.

• Choice-choosing another option or strategy out of those factors.

• Analysis-survey of previous decisions. George Huber later expanded this framework into a generalized system of the entire logical thinking system.[18]-[20]

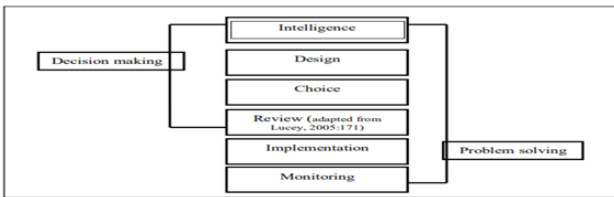


Figure 2
Source: Adapted From Ralph M. Stair And George W. Reynolds (2003)
Principles Of Information Systems, Six Editions

Management Level	Decision Type	Information System Support
Strategic Management	Unstructured	Executive information system
Tactical/Middle Management	Semi-structured	Expert systems, decision support systems
Operational/Lower Management	Structured	Transaction processing, automatic decision-making or accounting models

III. CONCLUSION

The board data frameworks is no uncertainty a solid apparatus for present day business specialists; its job in basic leadership can't be over stressed on the grounds that compelling basic leadership is eventually an element of precise, convenient, significant, complete and affordable data, which MIS produces. Data assets have happened to popularity in today associations and MIS is the main alternative for the fulfillment of such requests.

Passing by this status of MIS, business administrators, as an issue of want to grasp and underline the situation training in association. This could be done from top to top administration inclusion and by and large refinement of each individual from the association to the way that MIS has become a fundamental apparatus in their strategic policies. Each utilitarian piece of the association must toe from the association's all out MIS and build up their useful administration data frameworks. At the point when this is meticulously created and overseen, basic leadership in such association would not exclusively be quicker or progressively precise however It would have been in accordance best Practices for the Industry, and eventually bring about authoritative productivity and adequacy.[21]-[25]

REFERENCES

- Vasanthi, S. & Rabiyaathul Basariya, S. 2019, "Influence of value analysis and cross training in industry", *International Journal of Engineering and Advanced Technology*, vol. 8, no. 6, pp. 1810-1811.
- Velvizhi, R., Sri Gowtham, S. & Jeya Priya, D. 2019, "Examination of early feedbacks for effective product retailing on E-commerce websites", *International Journal of Engineering and Advanced Technology*, vol. 8, no. 6 Special Issue 2, pp. 703-706.
- Anuradha, C., Pothumani, S. & Kavitha, R. 2019, "A novel method towards E-commerce", *International Journal of Engineering and Advanced Technology*, vol. 8, no. 6 Special Issue 2, pp. 535-538.
- Thomas, J. & Rabiyaathul Basariya, S. 2019, "A study on the issues of financial ratio analysis", *Indian Journal of Public Health Research and Development*, vol. 10, no. 3, pp. 1079-1081.
- Ramachandran, S. & Rabiyaathul Basariya, S. 2019, "Online marketing - study on customer satisfaction and relationship", *Indian Journal of Public Health Research and Development*, vol. 10, no. 3, pp. 1072-1078.
- Priya, R., Vinothini, G. & Cor Jesu, C.D. 2019, "The mentor-protégé relationship for professional growth", *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 9 Special Issue, pp. 1110-1119.
- Jannifer Rani, N., Bina Pani, S. & Nimisha, N.S. 2019, "A study on money back policies available in LIC", *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 9 Special Issue, pp. 833-839.
- Saillaja, V., Jhansi Rani, K. & Catherine, R. 2019, "Global marketing management planning and organization", *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 9 Special Issue, pp. 489-493.
- Saillaja, V., Jhansi Rani, K. & Catherine, R. 2019, "The new phase of marketing information system", *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 9 Special Issue, pp. 482-488.
- Thoufiqulla & Raju, D.V. 2019, "Perception of indian investor towards investment in mutual funds with special reference to mip funds", *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 5, pp. 177-183.
- Jasmine, K.R.M. & Basariya, S.R. 2018, "A study on the customers benefits on mutual funds", *International Journal of Civil Engineering and Technology*, vol. 9, no. 4, pp. 45-48.
- Vasanthi, S. & Basariya, S.R. 2019, "Pros and cons of on the job training versus off the job training", *International Journal of Scientific and Technology Research*, vol. 8, no. 10, pp. 671-674.
- Pavithra, J. & Ganesan, M. 2016, "A study on awareness and impact of micro-financial schemes", *International Journal of Applied Business and Economic Research*, vol. 14, no. 8, pp. 5449-5460.
- Pavithra, J., Dilli Babu, P. & Ambuli, T.V. 2014, "A study on budgetary control at Maruti Service Masters, Chennai", *International Journal of Applied Business and Economic Research*, vol. 12, no. 2, pp. 151-161.
- Gunaraja, T.M. & Venkatrama Raju, D. 2018, "Determining factors of organisational climate with reference to leadership styles", *International Journal of Mechanical Engineering and Technology*, vol. 9, no. 9, pp. 1327-1332.



16. Gunaraja, T.M. & Venkatrama Raju, D. 2018, "The role of job satisfaction and training of employees in determining organisational climate of a selected industry", *International Journal of Civil Engineering and Technology*, vol. 9, no. 8, pp. 1266-1269.
17. Aarathy, T.S. & Raju, D.V. 2018, "Performance appraisal and its effects on employees with respect to it sector in Chennai city", *International Journal of Civil Engineering and Technology*, vol. 9, no. 6, pp. 1535-1538.
18. Aarathy, T.S. & Raju, D.V. 2018, "Employee perception towards performance appraisal system in IT sector", *International Journal of Mechanical Engineering and Technology*, vol. 9, no. 5, pp. 131-135.
19. Porselvi, W., Jublee, D. & Sivanesan, G. 2018, "A study on factors influencing adoption of technology and innovation in banking industry, tamilnadu, India", *International Journal of Mechanical Engineering and Technology*, vol. 9, no. 5, pp. 789-800.
20. Akessa, G.M. and Dhufera, A.G., 2015. Factors That Influences Students Academic Performance: A Case of Rift Valley University, Jimma, Ethiopia. *Journal of Education and Practice*, 6(22), pp.55-63.
21. Miller, G. and Shih, C.C., 1999. A faculty assessment of the academic rigor of on-and off-campus courses in agriculture. *Journal of Agricultural Education*, 40, pp.57-65.
22. Tsiniidou, M., Gerogiannis, V. and Fitsilis, P., 2010. Evaluation of the factors that determine quality in higher education: an empirical study. *Quality Assurance in education*, 18(3), pp.227-244.
23. Farooq, M.S., Chaudhry, A.H., Shafiq, M. and Berhanu, G., 2011. Factors affecting students' quality of academic performance: a case of secondary school level. *Journal of quality and technology management*, 7(2), pp.1-14.
24. Fitsilis, P., Gerogiannis, V. and Anthopoulos, L., 2014. Ontologies for software project management: a review. *Journal of Software Engineering and Applications*, 7(13), p.1096.
25. Adams, J.D. and Jaffe, A.B., 1996. *Bounding the effects of R&D: an investigation using matched establishment-firm data*(No. w5544). National bureau of economic research.

AUTHORS PROFILE



S. BARANI CHELVI Assistant professor, Department Of Science & Humanities, Bharath Institute of Higher Education and Research ,Chennai, India.



W. PORSELVI, Assistant professor, Department Of Science & Humanities Bharath Institute of Higher Education and Research ,Chennai, India



SUMATHI ARJUNAN, Department Of Science & Humanities, Bharath Institute of Higher Education and Research ,Chennai, India