

Cooperation with Turkey in Development of Tourism Sector in Uzbekistan



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Abstract: This article outlines the issues of cooperation between the Republic of Uzbekistan and the Republic of Turkey in the field of tourism, the legal framework for the development of tourism in Uzbekistan and projects implemented by entrepreneurs of the two countries, practical issues, and key issues in the field of industry development.

Keywords: tourism; the tourist; investment; historical monuments; investor; hotel; craftsmanship; international cooperation; visa; historical cities.

I. INTRODUCTION

One of the urgent tasks facing the modern science of the modern age is the necessity of deep study of the country's processes of sustainable economic development, as well as internal and external political activity of the country. Therefore, the formation of the foreign policy of the Republic, the basic principles, the history and progress of mutually beneficial bilateral cooperation with the world countries are important. In particular, during the years of independence, cooperation between Uzbekistan and Turkey has been established. Turkey is also one of the few developed countries in the world community, which has its own development path as Uzbekistan. As President of Uzbekistan Shavkat Mirziyoyev noted, "We will never forget that Turkey, which is a close friend and economic partner, was the first to recognize the independence of Uzbekistan"¹.

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The Decree of the President of the Republic of Uzbekistan of 7 February 2017 "On Strategy for Strategy for Further Development of the Republic of Uzbekistan" focuses on the issues of mutually beneficial and constructive foreign policy, security and stability in the region. The recent changes and processes that have been taking place between Turkey and Turkey for years to come have created a new page in foreign policy. Thus, the study of the relationship between Uzbekistan and Turkey in the field of tourism is one of the most pressing issues of our time.)

II. MATERIALS AND METHODS

We know that tourism is one of the most important sectors of the economy. Everyone has the desire to see the world and to get acquainted with the life and habits of other countries and people. Especially during the era of globalization, people's tendency toward tourism has increased. In addition to the educational, spiritual and social importance of tourism, this area plays an important role in the economic development of the state. According to reports, more than 1 million 300 million people travel every year around the world. The majority of tourists traveled to such countries as France, USA, Spain, Turkey, Japan and China. Increased flow of tourists spontaneously brings huge benefits to the country's budget. For example, the Japanese government will earn \$ 343 billion a year in tourism, while Turkey will earn \$ 88 billion .Uzbekistan is also a convenient destination for both travel and tourism. Because our world-renowned and well-known herbs have come to an end in this land. The rich cultural and spiritual heritage left by them is of great interest in the international arena.

Turkish companies have developed projects for the construction of modern hotel complexes in the historical cities of Uzbekistan as well as the development of tourism infrastructure and preparation of specialists for the sector. He has been introducing visa-free travel for Uzbek citizens since 2007. Before the signing of a visa-free regime in Uzbekistan, approximately 40,000 in 2016 and about 49,000 in 2017 came to Uzbekistan. The two-year growth rate was more than 22 percent².

Almost 90% of the volume of services rendered by the tourism industry is being privatized. For example, 92,000 in 1993, 1 million tourists visited Uzbekistan in 2007, and about 2,700,000 tourists visited Uzbekistan in 2017³. To further

2 Fayziev.O. [Ahmet Bashar Shen: Shavkat Mirziyoyev's initiatives are worthy of international recognition] // The People's Newspaper. April 26, 2018, no.83, 3 p. (In Uzbekistan)

3 Uz.I. [Tourism is the future of our country's economy]. // The People 's Word newspaper. February 23, 2018, no 37, 1 p. (In Uzbekistan)

¹ Mirziyoyev Sh. ["We will continue our path of national development with determination and bring it to a new level."] T.: "Uzbekistan", 2017. P- 390.

develop the industry, it was desirable to improve the required infrastructure first. Having a great potential in the field of tourism, for many years, this opportunity has not been fully utilized.

In order to ensure that the country meets the requirements of the International Organization for Standardization of Tourism Industry, two new State standards have been developed and documented on the requirements of tourism terminology and hotel safety. In addition, in order to further improve the management system in the regions, the post of deputy governors of Tashkent, Samarkand, Bukhara and Khorezm provinces and Khiva and Shahrisabz khokims of khokimiyats has been introduced⁴. Currently, in Khorezm, Bukhara, Samarkand, Surkhandarya, Kashkadarya, Jizzakh and Fergana improving tourism infrastructure, creating new tourist destinations and promoting tourism potential of the regions. In particular, in Bukhara and Samarkand, work has been commenced to establish tourist destinations for tourists in each of the 10 hectares of "Old Bukhara" and "Samarkand City".

In 2017 about 2 million 700 thousand tourists visited Uzbekistan. This indicator, despite the high tourist potential of Uzbekistan, has shown that tourism opportunities are still not fully utilized, there are problems and shortcomings in the sector⁵.

At the 4th intergovernmental commission meeting in Tashkent on May 25, 2017, Minister of Culture and Tourism of Turkey Nabi Avci signed a memorandum on cooperation in the field of tourism, renewal of cultural cooperation document, the establishment of a joint economic commission in the field of tourism, expansion of cooperation in the field of tourism education, distance education on hotel management, translation of the necessary manuals into Uzbek language⁶.

In order to promote tourism, exhibitions were organized in order to popularize the cultural heritage of foreign touristic exhibitions and conferences abroad, attract foreign tourists to our country and develop domestic tourism.

Central Asian renaissance in the history of world civilization has been held in Samarkand at the international scientific conference under the aegis of UNESCO - the United Nations Educational, Scientific and Cultural Organization (UNESCO), the World Tourism Organization (UNWTO), the Organization of Islamic Cooperation - Organization for Islamic Cooperation, Islamic Educational and Cultural Organization - ISESCO, Islam Research Center for History, Art and Culture - IRSIKA, heads of prominent international organizations such as USA, Canada, Great Britain, Germany, Spain, Italy, France, Saudi Arabia, Turkey, Iran, yjon, Russia, Japan and other countries, scientists, representatives of the world's largest scientific and educational institutions⁷.

In mid-October 2017, a delegation of leading Turkish media outlets visited Uzbekistan. During the visit, guests visited ancient Samarkand and visited Imam al-Bukhari and Gur Emir's mausoleums, Registan Square, Bibixonim Mosque, as well as other sights. During their conversation with the

Chairman of the State Committee for Tourism Development of Uzbekistan A.Abduhakimov, the Chairman of the State Committee on Tourism Development asked the investors to create conditions and opportunities for the construction of hotel complexes and other tourism infrastructure, as well as the "Old Bukhara" and "Samarkand Citi" tourism information on the conditions provided for entrepreneurs and tax incentives⁸.

In October 2017, a delegation of the Turkish company APEAS Engineering & Construction, headed by Yusuf K.Taymaz, visited Samarkand. The purpose of this visit - 20 million soums in Samarkand. It was negotiating a \$ 130-room hotel complex. Sodiq Badak, a member of the Turkish Grand National Assembly, has been appointed Tourism Development Advisor to the Chairman of the State Committee for Tourism Development of the Republic of Uzbekistan A.Abduhakimov⁹.

At the moment, the two countries have a number of important tasks, such as the launch of many air routes and expansion of tourist exchanges. In addition, tourism development in many countries is of great importance in the development of tourism. At present, tourist organizations of our country have organized international exhibitions in major foreign tourist cities such as Paris, Madrid, Riga, Berlin, Tokyo, London, Moscow and especially Istanbul¹⁰. This, of course, is remarkable, and only in 2017, 50 thousand tourists came from Turkey to Uzbekistan¹¹. There are many mausoleums and sacred places in Uzbekistan known in the Islamic world. Today, the tourism industry promotes the promotion of Uzbekistan's tourism brand abroad, co-ordination of investment, trade and tourism capacities, establishing an international TV channel that promotes the tourism potential of Uzbekistan through the media day and night, promotes ambassadors of foreign states in national values. there were tasks like that. The introduction of a visa-free regime with the Turkish state has played an important role in the further development of bilateral relations between these two countries.

In February 2018, four important documents were adopted. Especially since February 10, 2018, tourists from Japan, Singapore, Malaysia, Indonesia, Israel and Turkey have been allowed to travel for 30 days. In addition, simplified visa regime for citizens of 39 countries. From July 1, 2018, electronic visas will be introduced¹². Visiting Tourism Support Department has been set up as part of the Religious Affairs Committee for Visiting Tourism. Today, Uzbekistan is also cooperating with tourism in Turkey, implementing a large number of projects aimed at the full utilization of this potential, attracting tourists to the country, and the development of the country's economy.

On March 16, 2018, Turkish Airlines has launched a flight from Istanbul to Samarkand. The total number of

4 Uz.I. [The issues of further development of tourism were discussed]. // The People's Word newspaper. October 4, 2017, no.199, 1 p. (In Uzbekistan)

5 Sherqulov R. [Welcome to Uzbekistan!] // The People's Word newspaper. March 2, 2018, No.42, 4 p. (In Uzbekistan)

6 Ulugmurodov D. [Meeting of the Intergovernmental Commission] // The People's Word newspaper. May 26, 2017, no.104, 2 p. (In Uzbekistan)

7 Ziyodinov M. Jonixonov M. [Central Asia Renaissance in World Civilizational History]. // The People's Word newspaper. August 29, 2017, no. 171, 1 p. (In Uzbekistan)

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9 Rakhmonov.S.[Our country has become an attractive tourist destination]// The People's Word newspaper. January 16, 2018, no. 9, 2 p. (In Uzbekistan)

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11 Hidirov Q. [Haydar Ali Yildiz: "Uzbekistan is making great progress in all spheres"]. // The People's Word newspaper. March 6, 2018, no.44, 3 p. (In Uzbekistan)

12 Uz.I. [Tourism is the future of our country's economy]. // The People's Word newspaper. February 23, 2018, no 37, 1 p. (In Uzbekistan)

weekly flights between Uzbekistan and Uzbekistan has exceeded 20¹³. He also worked to further expand the list of cities to go. These changes, on the other hand, have played a crucial role in strengthening our cooperation in the field of tourism.

At the conference titled "The Treasures of Uzbekistan Come Out" in Ankara, Turkey has expressed its rich historical and cultural heritage, attractions, monuments, architectural monuments, historical monuments, which have a special place in human civilization. The event was attended by representatives of political and business circles of Turkey, members of parliament, representatives of the Justice and Development Party, the Office of Religious Affairs under the Prime Minister, the Ministry of Culture and Tourism, leading tourism companies and travel agencies from Uzbekistan. At the event, it was noted that Uzbekistan has the potential to attract tourists to the world tourism market with new, yet unprecedented, hospitable people and safe and tranquil atmosphere. The Turkish citizens were interested in visiting the mausoleums of Imam Moturudiy, Shah Naqshband, Gijduvoni and other prominent scholars of the "Etti Pir" series, such as Imam Bukhari, Imam At-Termizi, and the bright figures of the Islamic world¹⁴.

According to data for the first three months of 2018, the number of tourists coming from Turkey to Turkey has risen to the fore in the number of tourists coming to Uzbekistan. If the number of Turkish tourists visiting Turkey in March 2017 is about 2 thousand people, in 2018 this figure will be 6 thousand¹⁵.

Turkey has decided to expand cooperation with Uzbekistan in the field of tourism. Turkish pilgrims are going to send them to Uzbekistan before going to Hajj and Umrah. Consequently, Turks, some 100-150 years ago, considered that visiting the Madhhabs of Mecca and Medina was a good act. It should be noted that the number of visitors from Turkey is growing rapidly. According to official statistics, in the first quarter of this year, Turkey ranks first in the number of visitors to Uzbekistan from far-abroad countries. More than 10% of the foreigners who come to our country belong to this country¹⁶.

Ramzan Chokchevik, Head of International Relations Department at the Ministry of Culture and Tourism of Turkey, said: "The decision to introduce a visa-free regime for Turkish citizens in Turkey for a period of 30 days and for 90 days in Turkey has been a historic momentum for bilateral cooperation in tourism. no exaggeration. In order to enhance the political, trade-economic, scientific-technical and cultural cooperation of the Republic of Uzbekistan with the Republic of Turkey, President of the Republic of Uzbekistan Shavkat Mirziyoyev signed on 21 October this year a resolution "On Simplification of Visa Process for the Citizens of the Republic of Turkey" and helped to create opportunities"¹⁷.

At a joint press conference with Turkish President Recep Tayyip Erdoğan, President of Uzbekistan Shavkat Mirziyoyev paid a state visit to Turkey and touched upon the issues of cooperation in tourism development in Uzbekistan¹⁸. Uzbekistan and Turkey signed a cooperation agreement on tourism.

III. RESULTS AND DISCUSSION

Representatives of Uzbekistan met with many Turkish businessmen, investors, representatives of tourism business and local authorities. In Uzbekistan, skiing events were held and delegations visited Bursa, Turkey, to the world famous Uludağ ski resort complex. Meetings were held with the governors of Bursa, the local tourism authorities, and the Teleferik Holding, the world's largest motorway ski lifts, met with the company's managers. The management of the GAD company in Turkey discussed the issues of developing brand, architecture and design solutions, perspective development of mountain tourism, engineering work in Chimgan-Charvak mountain zone and construction of large-scale tourist infrastructure¹⁹.

On March 1, 2018, the International Press Club's regular session on "Welcome to Uzbekistan: Tourism - a New Brand of the Country" was held, where the achievements, current problems and their elimination were discussed. Representatives of the State Committee for Tourism Development of the Republic of Uzbekistan, National Air Company "Uzbekistan Airways", diplomatic corps, leading tour operators and representatives of relevant ministries and agencies, experts and mass media took part in the event²⁰.

Uzbekistan is distinguished by its historic cities, monuments and places of worship, and its natural climate, delicious fruits and vegetables and dishes. Of course, it is not enough to attract tourists. It is appropriate to make the following suggestions.

- Providing foreign visitors with the necessary facilities and quality service prior to their arrival at the airport or railway station;
- First of all, construction of highways, comfortable hotels and modern transportation services;
- training of skilled cadres who provide information on historical monuments and attractions to increase the flow of snouts and effective organization of their activities;

At present, more than 500 hotels, motels and camping in Uzbekistan are serving international standards for tourists. Recently, airports in Tashkent, Samarkand, Bukhara, Urgench, Ferghana and Navoi have been upgraded and 11 international airports operate in Uzbekistan. National Air Company of Uzbekistan is equipped with modern Airbus and Boeing aircrafts. The high-speed modern high-speed train has been launched in the direction of Tashkent - Samarkand - Tashkent - Karshi - Tashkent, Tashkent - Bukhara - Tashkent. It should be noted that since the Afrosiyob train has started

13 Fayziev.O. [Ahmet Bashar Shen: Shavkat Mirziyoyev's initiatives are worthy of international recognition] // The People's Newspaper. April 26, 2018, no.83, 3 p. (In Uzbekistan)

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15 Boltaboev M. ["A new stage in the development of tourism"] // The People's Word newspaper. April 12, 2017, No.72, 3 p. (In Uzbekistan)

16 Sotboldiev.B. ["Uzbekistan demonstrated readiness for constructive and constructive dialogue"] // The People's Word newspaper. May 5, 2018, no. 91, 2p. (In Uzbekistan)

17 Yusupov A. ["Uzbekistan -Turkiya: Important Step in Strengthening of Bilateral Cooperation"] // The People's Word newspaper. October 21, 2017, no.213, 2 p. (In Uzbekistan)

18 Uz.I. [The state visit of the President of Uzbekistan Shavkat Mirziyoyev to the media in the mass media] // The People's Word newspaper, October 28, 2017, no.218, 1 p. (In Uzbekistan)

19 Раҳмонов С. Мамакатимиз жозибдор туризм марказига айланди // Халқ сўзи, 2018 йил, 16 январь. №9. Б.2

20 Sherqulov R. [Welcome to Uzbekistan!] // The People's Word newspaper. March 2, 2018, No.42, 4 p. (In Uzbekistan)

moving, the number of foreign tourists in Uzbekistan has risen considerably²¹.

In order to further develop the industry in Uzbekistan, clusters of tourism zones and mountain tourism have been organized. In this process, it is planned to implement about 450 projects on the organization of tourism zones not only in the centers, but also in remote and mountainous regions. In particular, work has been done to build more than 50 hotels, renovate existing ones, and build around 100 public catering facilities²².

IV. CONCLUSION

In summary, it is appropriate to say the following.

- First of all, in the last two years in Uzbekistan a great attention has been paid to the development of the tourism industry. Tourism has become one of the most important sectors of the economy, with more than 7,000 rare historical monuments and unique architectural samples, preserves, centuries-old traditions of national culture, arts and crafts crucial in the development of tourism.
- Secondly, companies and companies from Turkey have been closely cooperating in establishing tourism in Uzbekistan and have studied tourism experiences. The number of tourists in Uzbekistan has increased by 24.3 percent in 2018 to 2 million 520 thousand people compared to 2016. In turn, the export of tourism services increased by 24% to US \$ 1 billion 557 million.
- Thirdly, various international conferences on tourism development have played a big role. Uzbekistan has become a major participant of seminars and exhibitions in tourism in Turkey. The ambassadors in foreign countries are the propagators of our country and national values, and our compatriots abroad will make a worthwhile contribution.

In general, there is a need for the promotion of Uzbekistan's tourism brand abroad, co-ordination of investment, trade and tourism capacities, and the need to establish an international TV channel that promotes tourism potential through media throughout the country, trust and benefit of the two countries are essential for further dynamic development.

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